·	Application No.	Applicant(s)
Notice of Allowability	09/800,890	YAMANE ET AL.
	Examiner	Art Unit
	Yogesh C. Garg	3625
The MAILING DATE of this communication appe All claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously mailed), a Notice of Allowance (PTOL-85) NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RI of the Office or upon petition by the applicant. See 37 CFR 1.313	(OR REMAINS) CLOSED in this apport or other appropriate communication GHTS. This application is subject to	plication. If not included will be mailed in due course. THIS
1. X This communication is responsive to Notice of Allowance n	nailed on 4/13/2006.	
2. X The allowed claim(s) is/are 1-4,8-11,13-15 and 20.		
<ul> <li>3.  Acknowledgment is made of a claim for foreign priority una)  All b)  Some* c)  None of the:  1.  Certified copies of the priority documents have  2.  Certified copies of the priority documents have  3.  Copies of the certified copies of the priority documents have  International Bureau (PCT Rule 17.2(a)).  * Certified copies not received:  Applicant has THREE MONTHS FROM THE "MAILING DATE" on the oblow. Failure to timely comply will result in ABANDONM THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.</li> <li>4.  A SUBSTITUTE OATH OR DECLARATION must be submitinformal part application (PTO-152) which give  5.  CORRECTED DRAWINGS (as "replacement sheets") must (a)  including changes required by the Notice of Draftspers:  1)  hereto or 2)  to Paper No./Mail Date  (b)  including changes required by the attached Examiner's  Paper No./Mail Date  Identifying indicia such as the application number (see 37 CFR 1. each sheet. Replacement sheet(s) should be labeled as such in the  Company of the paper No./Mail Date  DEPOSIT OF and/or INFORMATION about the depose attached Examiner's comment regarding REQUIREMENT is the priority of the prior</li></ul>	been received.  been received in Application No cuments have been received in this in of this communication to file a reply ENT of this application.  Itted. Note the attached EXAMINER' as reason(s) why the oath or declarate the submitted. It be submitted. It is application on the Comment or in the Comment of the Com	national stage application from the complying with the requirements  S AMENDMENT or NOTICE OF tion is deficient.  948) attached  office action of the back) of the complying with the front (not the back) of the complying with the submitted. Note the
Attachment(s)  1. ☐ Notice of References Cited (PTO-892)  2. ☐ Notice of Draftperson's Patent Drawing Review (PTO-948)  3. ☐ Information Disclosure Statements (PTO-1449 or PTO/SB/0 Paper No./Mail Date  4. ☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material	6. ☐ Interview Summary Paper No./Mail Dat 8), 7. ☑ Examiner's Amendn	e nent/Comment ent of Reasons for Allowance

### **DETAILED ACTION**

## Supplemental Notice of Allowability

1. This is in continuation to the Notice of Allowability mailed on 4/13/2006. In order to correct some typographical errors this Supplemental Notice of Allowability is being sent to the Applicant.

### Continued Examination Under 37 CFR 1.114

2. A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on 12/08/2005 has been entered.

### Response to Amendment

3. Applicant has amended claims 1, 8-11, 13-15 and 20, and cancelled claim 7. Claim 12 was previously cancelled and claims 5-6, and 17-19 are withdrawn. Currently claims 1-4, 8-11, 13-16 and 20-21 are pending for examination.

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#### **EXAMINER'S AMENDMENT**

4. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with attorney Mr. Reginald Lucas on 4/10/2006.

The application has been amended as follows:

Claim 1. (currently amended) An electronic commerce method of a server for performing a commerce with a client by using a network, comprising:

an order receiving step which separates separating a sales article into information and goods and presents presenting them to the client in a providing form such that they can be selected;

an article providing step which selects selecting the separated information, the separated goods, or a combination thereof of the separated information and the separated goods on the basis of an ordering request from [[said]] the client and provides it to said client;

providing form analyzing step which obtains obtaining a use frequency and a storing time of [[an]] the article [[as a target]] to be ordered, analyzing the obtained use frequency and a storing time of the article and [[sets]] setting said providing form based on the analysis; and

wherein said order receiving presents a providing form set in said providing form analyzing as a default providing form recommended to the client.

displaying the set providing form as a default providing farm.

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Claim 2. (currently amended) A method according to claim 1, wherein in said article-providing

step; a time difference service such that after the separated information was precedently

provided, the separated goods are provided is executed.

Claim 3. (currently amended) A method according to claim 1, wherein in said article providing

step, a separation service such that the separated information and the separated goods are

respectively solely provided is executed.

Claim 4. (currently amended) A method according to claim 1, wherein said sales article is a

packaged music recording medium,

in said order receiving step separating, said packaged music recording medium is

separated into recorded music piece data, a package, music, and the recording medium itself

and presented, and

in said article providing step selecting, the packaged music recording medium, the music

piece data, a medium casing, the music, the recording medium, or a combination thereof is

selected and provided to said client.

Claim 5. (Canceled).

Claim 6. (Canceled).

Claim 7. (Canceled).

Claim 8. (currently amended) A method according to claim 1, wherein in said providing form analyzing step obtaining, when the use frequency of the article is low and the storing time is short, a providing form of only the information is set.

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Claim 9. (currently amended) A method according to claim 1, wherein in said providing form analyzing step obtaining, when the use frequency of the article is high and the storing time is long, a providing form of the goods themselves is set.

Claim 10. (currently amended) A method according to claim 1, wherein in said providing form analyzing step obtaining, when the use frequency of the article is high and the storing time is short, a providing form of a combination of the information and the goods is set.

Claim 11. (currently amended) A method according to claim 1, wherein in said providing form analyzing Step obtaining, when the storing time is long although the use frequency of the article is low, a providing form of a combination of the information and the goods or a providing form of the goods themselves is set.

Claim 12. (Canceled).

Claim 13. (currently amended) A method according to claim 1, wherein in said providing form analyzing step obtaining, the use frequency and the storing time for the article ordered by said client are obtained with reference to a database of user information in which use environments, tastes, and the like have previously been registered.

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Claim 14. (currently amended) A method according to claim 1, wherein in said providing form analyzing step obtaining, the use frequency and the storing time for the article ordered by said client are obtained with reference to a database in which a use frequency and a storing time have previously been registered in correspondence to an attribute of the sales article.

Claim 15. (currently amended) A recording medium in which an electronic commerce program which is executed by a computer constructing a server for performing electronic commerce with a client by using a network has been recorded, wherein said program comprises:

an order receiving step which separates separating a sales article into information and goods and presents presenting them to the client in a providing form such that they can be selected;

an article providing step which selects selecting the separated information, the separated goods, or a combination thereof of the separated information and the separated goods on the basis of an ordering request from [[said]] the client and provides it to said client;

providing form analyzing step which obtains obtaining a use frequency and a storing time of [[an]] the article [[as a target]] to be ordered, analyzing the obtained use frequency and a storing time of the article and [[sets]] setting said providing form based on the analysis; and

wherein said order receiving presents a providing form set in said providing form analyzing as a default providing form recommended to the client.

displaying the set providing form as a default providing farm.

Claim 16. (Canceled).

Claim 17. (Canceled).

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Claim 18. (Canceled).

Claim 19. (Canceled).

Claim 20. (currently amended) A server for performing electronic commerce with a client by using a network, comprising:

an order receiving unit which separates a sales article into information and goods and presents them to the client in a <u>providing</u> form such that they can be selected; [[ and]]

an article providing unit which selects selecting the separated information, the separated goods, or a combination thereof of the separated information and the separated goods on the basis of an ordering request from [[said]] the client and provides it to said client;

<u>a</u> providing form analyzing unit which obtains obtaining a use frequency and a storing time of [[an]] the article [[as a target]] to be ordered, analyzing the obtained use frequency and a storing time of the article and [[sets]] setting said providing form based on the analysis; and

wherein said order receiving presents a providing form set in said providing form analyzing as a default providing form recommended to the client

displaying the set providing form as a default providing farm.

Claim 21. (Canceled).

## Allowable Subject Matter

4. Claims 1-4,8-11,13-15 and 20 are allowed. Claims 1, 15 and 20 are independent. Claims 2-4, 8-11, and 13-14 are dependencies of claim 1.

#### Reasons for Allowance

5 The following is an examiner's statement of reasons for allowance:

### Claims 1-4,8-11,13-15 & 20

The prior art of record neither anticipates nor renders obvious a method, a computer program and a system for performing electronic commerce using a network and client server architecture comprising, inter alia, the functionality of separating a sales article into information and goods, presenting them to the client in a providing form such that they can be selected, selecting the separated information, the separated goods, or a combination thereof of the separated information and the separated goods on the basis of an ordering request from the client, obtaining a use frequency and a storing time of the article to be ordered, analyzing the obtained use frequency and a storing time of the article and setting said providing form based on the analysis, and displaying the set providing form as a default providing farm(see independent claims 1, 15 and 20).

Applicant's remarks in the amendment filed on 5/25/2005 (see Remarks, page 2) are compelling and commensurate with the original disclosure that is, " For example, claims 7-11 emphasize different types of forms for the user. The prior art does not teach or suggest such. It is submitted that the dependent claims are independently patentable over the prior art ", (Note: Originally filed claim 7 recited the functionality of obtaining a use frequency and a storing time of the article to be ordered, analyzing the

obtained use frequency and a storing time of the article and setting said providing form based on the analysis, and displaying the set providing form as a default providing farm, which has now been added to all the independent claims 1, 15 and 20).

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As indicated in the Final Office action mailed on 9/8/2005 (see page 3, paragraph 3, **NOTE**) and not contested by the applicant in his subsequent responses, the process steps in claim are performed by the computerized server connected to the client's web browser using an electronic network as disclosed in the applicant's disclosure.

# 6. Discussion of most relevant prior art:

The following references have been identified as most relevant prior art to the claimed invention(s).

The most closely applicable prior art of record is referred to Hughes et al. (US Publication 2002/0023015 A1), hereinafter, referred to Hughes and Dockes et al. (US Patent 6,011,758), hereinafter, referred to as Dockes cited in the Final Office action mailed on 9/8/2005.

Hughes teaches an electronic commerce method of a server for performing a commerce with a client by using a network (see Figs. 1 thru 3 which disclose a client-server architecture for conducting electronic commerce using a network [Internet 10], comprising an order receiving step which separates a sales article comprising information and a plurality of goods into information and goods and presents them to the

client in a form such that they can be selected; and an article providing step which selects the separated information, the separated goods, or a combination thereof on the basis of an ordering request from said client and provides it to said client (see at least paragraphs 0005, 0020-0049 on pages1 and 2-6 which disclose the Hughes discloses presenting both downloadable digital data, such as songs [see at least Figs. 6A and 6B] as well as physical storage media, such as CD or Cassettes [see at least Figs. 6c and 6d]. The downloadable data corresponds to "separated information" and physical storage media complete with contents, such as CD or Cassette tapes recorded with contents corresponds to "separated goods" as claimed in the instant application. See also all the Figures of Hughes which illustrate the Hughes invention and reads on the limitations of claim 1 of the instant application).

Dockes discloses producing customized CD, discloses a medium casing to be provided with the ordered recording medium( see at least abstract, col. 3, lines 36-40, where the jacket corresponds to the medium casing).

However, Rickard et al. and Dockes et al. alone or in combination fails to render obvious the application's above-mentioned underlined unique features(s)

7. Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Yogesh C. Garg whose telephone number is 571-272-6756. The examiner can normally be reached on M-F(8:30-4:00).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Wynn Coggins can be reached on 571-272-7159. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Yogesh C Garg Primary Examiner Art Unit 3625

YCG 5/23/06